TIP Year in Review – Impact Expanded

The Immunization Partnership (TIP) has just completed another banner year of exciting initiatives to protect all Texans from vaccine-preventable diseases. TIP was on the road throughout the state, reaching thousands of people with its mission centered-programs. Stakeholder networks were strengthened and new partnerships were formed to ensure TIP has a solid collaborative foundation for its work now and in the future.

An estimated 4,468 individuals were reached through TIP’s presentations and educational initiatives with many more receiving science-based messages through online and traditional mass media. Online activity was active and lively with thousands of Texans engaging with TIP through various platforms and media outlets. Read on to learn about highlights of TIP’s outstanding educational activities.

Biennial Statewide Summit:
TIP hosted its largest statewide summit to date. The only immunization summit of its kind in Texas, over 350 stakeholders throughout the state gathered in San Antonio where TIP had convened world-renowned presenters, including leading researchers and immunization experts.

Building Coalitions across Texas (BCaT):
TIP had impressive participation from the coalitions in its signature BCaT program. TIP provided capacity-building tools, networking and other resources to coalitions in Austin, Lubbock, Andrews County, El Paso and San Antonio. Coalitions were resourceful and very productive in developing projects to raise vaccine awareness and to increase immunization rates in their communities.

Forums:
Community Forums continue to be one of TIP’s most popular offerings. TIP reached new audiences in 2015. Strategies to Address Vaccine Hesitancy, TIP’s forum in El Paso, drew 100 eager stakeholders wanting to learn how to combat vaccine hesitancy. TIP traveled to Odessa in response to community stakeholders request for TIP’s forum, Strategies for Improving HPV Vaccine Uptake. In-depth information was provided to 56 appreciative participants. San Antonio was the site of TIP’s 3rd forum, Protecting Our Community: HPV Prevention Forum. This forum was also well-received by 120 participants.

Webinars:
Building on its past success and ability to produce the best in immunization webinars, TIP expanded its presence in Texas and broadened its national audience with two impactful webinars: Making Neglected Tropical Diseases Vaccine-Preventable: What You Can Do and Engaging Parents In Immunization Promotion and Advocacy. These webinars reached 139 people from across the country.

Media Outreach:
TIP provided science-based vaccine information to thousands through online platforms and media outlets. The combined number of persons viewing TIP’s content on Facebook, its blog and website increased by 136% from the previous fiscal year. Additionally, TIP’s op eds and interviews resulted in over 63 media hits in prominent outlets including the Washington Post, Huffington Post, Houston Chronicle, El Paso Times, Telemundo, Univision and the Texas Tribune.
House Party with TIP Staff and Pro-immunization Parents

TIP Year in Review CONTINUED

Advocacy and Stakeholder Engagement:
Last year was very productive for TIP’s advocacy efforts. During the first half of the year, TIP and its partner stakeholders conducted over 250 legislative visits. In March, TIP hosted its biennial “Day at the Capitol” with 42 stakeholders from across Texas who shared their stories and educated policy makers during 80 legislative visits. These advocacy efforts culminated in the passage of 2 pieces of immunization legislation.

Parent Engagement:
TIP launched a new initiative to mobilize parents in advocacy efforts to promote pro-immunization issues. TIP’s parent supporters hosted house parties, generating enthusiasm to lay the groundwork for a strong parent advocacy network.

Supporting Immunization Best Practices:
TIP updated health care providers on the latest changes to immunization schedules by providing informational toolkits with up-to-date immunization schedules and other resources. These potentially lifesaving materials were distributed to 787 Vaccines for Children providers in Harris and surrounding counties and 350 Bexar County providers working with low-income patients in community health clinics.

Institute for Immunization Law and Policy:
TIP’s highly regarded track record for advocacy is serving as the platform to develop the Institute for Immunization Law and Policy that will provide tools and guidance for immunization advocates in all 50 states. TIP, and its charter partners for this initiative, have made progress toward the development of a strategic plan.

TIP San Antonio:
TIP is thrilled with the progress made last year by its new satellite office in San Antonio. The TIP San Antonio office held a community forum and 5 educational sessions for medical providers. It provided 400 school nurses with immunization badges and resources and developed partnerships and projects with the Immunize San Antonio Coalition and the San Antonio Metropolitan Health District.
Thanks to our many donors!

Thank you to our vitally important donors...

It is because of the generosity of our donors that TIP was able to achieve impressive results last year. We are grateful for the support we received from foundations, individuals, corporations and community partners.

Thank you to all those who attended TIP's 2015 spring luncheon, chaired by Meghan Blanton and Whitney Walsh. Over 400 guests attended this wonderful event held at the River Oaks Country Club. Additionally, we thank those who attended TIP's fall event at Top Golf, chaired by Corbett Daniel Parker and Meghan Lutschg.

Community Immunity Luncheon
Left to Right: Meghan Blanton, Chair; Whitney Walsh, Chair, Marc Boom, MD; Julie Boom, MD; Anna Dragsbaek, TIP’s President and CEO

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