STEERING COMMITTEE

Laura Blanke, MPH
Texas Pediatric Society,
the Texas Chapter of the AAP

LaTasha Hinckson Callis
Community Involvement Coordinator
City of Houston

Robyn Correll Carlyle, MPH
Program Manager
The Immunization Partnership

Rachel Cunningham, MPH
Immunization Registry and Educational Specialist
Texas Children’s Hospital

Anna Dragsbaek, JD
President/CEO
The Immunization Partnership

Anil T. Mangla, MS, PhD, MPH, FRIPH
Assistant Director of Health
San Antonio Metropolitan Health District

Lindy McGee, MD, FAAP
Pediatrician
Pediatrics around the Bend

Melanie Mouzoon, MD, FAAP
Managing Physician for Immunization Practices and Travel Medicine
Kelsey-Seybold

Clark Petty
Metro Health Senior Management Analyst
City of San Antonio

Saroj Rai, PhD
Immunization Branch Manager
Texas Department of State Health Services

Mark Ritter
CDC Senior Public Health Advisor
Texas Department of State Health Services
Centers for Disease Control and Prevention

Cherise Rohr-Allegrini, PhD, MPH
Organizational Consultant
The Immunization Partnership

Leila C. Sahni, MPH
Immunization Action Plan Coordinator
Texas Children’s Hospital

Kirk White, MSN, RN
Director, Center for Healthcare Professionals
Coleman College for Health Sciences
Houston Community College
VISION: A community protected from vaccine-preventable diseases.

MISSION: To eradicate vaccine-preventable diseases by educating the community, advocating for evidence-based public policy and supporting immunization best practices.

FOCUS AREAS: Education | Advocacy | Support of Best Practices
GREETINGS FROM THE IMMUNIZATION PARTNERSHIP,

On behalf of The Immunization Partnership, our generous sponsors, and Steering Committee, I would like to welcome you to the 2014 Texas Immunization Summit! The Steering Committee has worked diligently to develop this year’s program, and we are excited for the outstanding presentations and speakers joining us to share the latest information and strategies to address the important immunization issues of our state, nation, and world.

Many of us are all too familiar with the often devastating effects of vaccine-preventable diseases, and we share the conviction that vaccines save lives. We hope this year’s program will provide you with a better understanding of the issues and strategies involved in creating a community free from vaccine-preventable diseases, as well as find inspiration to continue championing immunization policies and practices throughout Texas. Along the way, we hope that you make some new friends, have a few laughs and enjoy all that this great city has to offer.

Again, I would like to extend to you our sincerest appreciation for your participation in the Summit. Above all, thank you for the work you do every day to help protect us and our families from vaccine-preventable diseases.

Sincerely,

Anna C. Dragsbaek, JD
President and CEO
THE IMMUNIZATION PARTNERSHIP
Welcome to San Antonio for The Immunization Partnership and San Antonio Metro Health District for the Texas Immunizations Summit! We are pleased to host you in our city and extend hearty congratulations to all inductees.

Now the nation’s seventh-largest city, San Antonio represents the new face of America—a diverse, globally competitive city with a dynamic vision for national and international economic development. In addition to our unique treasures like the Alamo and the River Walk, you will find an emerging brainpower community led by the biosciences, aerospace, health care and cybersecurity.

I hope you will have an opportunity while you are here to take in the myriad of attractions in our city. On behalf of the residents of San Antonio, I wish all of you a memorable and enjoyable visit!

Sincerely,

Ivy R. Taylor
Mayor
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<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>5:00PM</td>
<td>Sign-in and Registration Opens, Mix &amp; Mingle Begins</td>
<td>Ballroom B</td>
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<tr>
<td>6:00PM</td>
<td>Welcome</td>
<td>Ballroom B</td>
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<tr>
<td>6:45PM</td>
<td>Screening of the <em>Invisible Threat</em> documentary</td>
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<td>7:30PM</td>
<td>Panel Discussion with Paul A. Offit, MD and Lisa Posard</td>
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**INVISIBLE THREAT SCREENING AND DISCUSSION**

A group of award-winning teen broadcast journalists who set out to film a peer-to-peer educational documentary about the immune system, stumble into a controversy they weren’t even aware of. What they discover transforms a simple science educational film, they initially weren’t interested in and turned down, into a soul searching project they fought to make. Drawing on the lessons they learned in making their first documentary about the Holocaust, these teens document their journey as they learn about much more than just the immune system.

**PANELISTS:**

**PAUL A. OFFIT, MD**
Dr. Offit is the Chief of the Division of Infectious Diseases and the Director of the Vaccine Education Center at the Children’s Hospital of Philadelphia. In addition, Dr. Offit is the Maurice R. Hilleman Professor of Vaccinology and a Professor of Pediatrics at the University of Pennsylvania School of Medicine. He is a recipient of many awards, including the J. Edmund Bradley Prize for Excellence in Pedics from the University of Maryland Medical School, the Young Investigator Award in Vaccine Development from the Infectious Disease Society of America, and a Research Career Development Award from the National Institutes of Health. Dr. Offit was a member of the Advisory Committee on Immunization Practices to the Centers for Disease Control and Prevention and is a founding advisory board member of the Autism Science Foundation and the Foundation for Vaccine Research. He has published more than 150 papers in medical and scientific journals in the areas of rotavirus-specific immune responses and vaccine safety. He is also the co-inventor of the rotavirus vaccine, RotaTeq, recommended for universal use in infants by the CDC, and was the scientific technical advisor for Invisible Threat.

**LISA POSARD**
Ms. Posard is an award-winning documentary producer and education advocate. She is a former President of the Board of The Carlsbad Educational Foundation, Chair of a successful 198 million dollar school bond political campaign, and PTA President. She now utilizes her advocacy background to give teens the opportunity to create peer-to-peer educational films. Her first film won international acclaim for teaching tolerance and anti-bullying, by documenting teens discovering the lessons of the Holocaust as they interviewed survivors, visited concentration camp memorials, and spoke with German Teens with Nazi Grandparents. The Dachau Memorial Museum, National Holocaust Museum, ADL, and schools across the country have used the film with curriculum as an educational resource. The second film documents hunger in the U.S. and was used for an advocacy campaign with Feeding America, which spun off a national teen anti-hunger charity featured in *PEOPLE* Magazine. The film won numerous awards, was televised, and continues to be utilized by hunger organizations to spread awareness. Ms. Posard is the mother of three teenagers. Her oldest daughter wrote Invisible Threat.
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<tr>
<td>8:30AM</td>
<td>Opening Remarks</td>
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<tr>
<td>9:00AM</td>
<td><strong>PLENARY</strong>: State of Immunizations in Texas and Nationally, David Lakey, MD, Texas Department of State Health Services and Brock Lamont, MPA, Centers for Disease Control and Prevention</td>
<td>Ballroom B</td>
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<tr>
<td>10:00AM</td>
<td><strong>Breakout 1 Sessions</strong></td>
<td>Room 203B</td>
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<td></td>
<td>• Impact of the Affordable Care Act (ACA) on Immunizations: Opportunities and Challenges, Litjen (L.J.) Tan, MS, PhD, Immunization Action Coalition</td>
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<td>• Building Partnerships to Address the Needs of Disparate Populations, LaTasha Hinckson Callis, Houston Department of Health and Human Services and Terri Andrews, Immunization Collaboration of Tarrant County</td>
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<td>• Using Social Media to Advocate for Immunizations, Christine Vara, Shot of Prevention</td>
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<td>• Update on Measles—2014, Alan Hinman, MD, MPH, The Task Force for Global Health</td>
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<td>11:00AM</td>
<td><strong>Breakout 1 Sessions (repeated)</strong></td>
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<td>12:00PM</td>
<td><strong>Conversational Lunch</strong></td>
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<td>1:00PM</td>
<td><strong>Breakout 2 Sessions</strong></td>
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<td>• Vaccination Q&amp;A, William Atkinson, MD, MPH, Immunization Action Coalition</td>
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<td>• Communication Strategies for Flu Vaccination, Raj Chhadua, PharmD and Kayla Heffington, Vaccinate Texas; J. Carlos Velázquez, MA, National Influenza Vaccination Disparities Partnership</td>
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<td>• Political Climate Leading into 2015 Legislative Session, Jason Sabo, Frontera Strategy</td>
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<td>• Epi 101: Basic Epidemiological Definitions and Principles for Non-Epidemiologists, Anil Mangla, MS, PhD, MPH, FRIPH, San Antonio Metropolitan Health District</td>
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<td>2:00PM</td>
<td><strong>SPECIAL PLENARY</strong>: Stories of Vaccine-Preventable Diseases</td>
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<td><strong>Breakout 2 Sessions</strong> (repeated)</td>
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<td>4:00PM</td>
<td><strong>PLENARY</strong>: Pertussis—Trends and Challenges, Flor Muñoz-Rivas, MD, MSc, Baylor College of Medicine</td>
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<td>9:00AM</td>
<td><strong>PLENARY:</strong> Selling HPV Vaccine to Parents—you are the Key, Jill B. Roark, MPH, Centers for Disease Control and Prevention</td>
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<td>10:00AM</td>
<td><strong>Breakout 3 Sessions</strong></td>
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<td>• Vaccines for Children (VFC) and Immunization Registry Update, Mark Ritter and Vivian Porter, Texas Department of State Health Services</td>
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<td>• Empowering Parents to Become Vaccine Advocates, Karen Ernst, Voices for Vaccines</td>
<td>Room 202B</td>
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<td>• Immunization Issues in the Context of Greater Health Policy, Nora Belcher, Texas e-Health Alliance</td>
<td>Room 203A</td>
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<td>• Under-appreciated Cancers Caused by HPV, Erich M. Sturgis, MD, MPH, MD Anderson Cancer Center</td>
<td>Room 203B</td>
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<tr>
<td>11:00AM</td>
<td><strong>Breakout 3 Sessions (repeated)</strong></td>
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<tr>
<td>12:00PM</td>
<td><strong>PLENARY:</strong> Important Immunization Issues for 2015, Nidhi M. Nakra, MPH, The Immunization Partnership</td>
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<td>1:00PM</td>
<td><strong>SPECIAL PLENARY:</strong> Preventing Pandemics: Ebola and Neglected Tropical Diseases, Peter J. Hotez, MD, PhD, FASTMH, FAAP Baylor College of Medicine, Texas Children’s Hospital, Sabin Vaccine Institute</td>
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<td>Closing Remarks</td>
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IMMUNIZATION-CENTERED PROGRAMS AND VACCINE ADMINISTRATION

Suggested for: Clinical staff members, clinicians, pharmacists, public health personnel

BREAKOUT SESSIONS:

- Impact of the Affordable Care Act (ACA) on Immunizations: Opportunities and Challenges, Litjen (L.J.) Tan, MS, PhD, Immunization Action Coalition

- Vaccination Q&A, William Atkinson, MD, MPH, Immunization Action Coalition

- Vaccines for Children (VFC) and Immunization Registry Update, Mark Ritter and Vivian Porter, Texas Department of State Health Services

EDUCATION AND OUTREACH

Suggested for: Public health personnel, health educators, community health workers, coalition members, non-profit organizations, academics, representatives from corporate institutions

BREAKOUT SESSIONS:

- Building Partnerships to Address the Needs of Disparate Populations, LaTasha Hinckson Callis, Houston Department of Health and Human Services and Terri Andrews, Immunization Collaboration of Tarrant County

- Communication Strategies for Flu Vaccination, Raj Chhadua, PharmD and Kayla Heffington, Vaccinate Texas; J. Carlos Velázquez, MA, National Influenza Vaccination Disparities Partnership

- Empowering Parents to Become Vaccine Advocates, Karen Ernst, Voices for Vaccines
ADVOCACY

Suggested for: Those interested in public health policy, elected officials, government staff, coalition members

BREAKOUT SESSIONS:

• Using Social Media to Advocate for Immunizations, Christine Vara, Shot of Prevention

• Political Climate Leading into 2015 Legislative Session, Jason Sabo, Frontera Strategy

• Immunization Issues in the Context of Greater Health Policy, Nora Belcher, Texas e-Health Alliance

EPIDEMIOLOGY AND VACCINE DEVELOPMENT

Suggested for: Epidemiologists, researchers, clinicians, clinical staff, academics, public health personnel, pharmacists, representatives from corporate institutions

BREAKOUT SESSIONS:

• Update on Measles—2014, Alan Hinman, MD, MPH, The Task Force for Global Health

• Epi 101: Basic Epidemiological Definitions and Principles for Non-Epidemiologists, Anil Mangla, MS, PhD, MPH, FRIPH, San Antonio Metropolitan Health District

• Under-appreciated Cancers Caused by HPV, Erich M. Sturgis, MD, MPH, MD Anderson Cancer Center
PLENARY

STATE OF IMMUNIZATIONS IN TEXAS AND NATIONALLY
This session will discuss immunization rates statewide and nationally, current challenges impacting immunization rates, and effective strategies for overcoming these challenges. This session will also provide an overview of programmatic and operational aspects of federal immunization programs, with special emphasis on the Vaccines for Children program.

DAVID LAKEY, MD
Dr. Lakey leads one of the largest agencies in Texas state government with a staff of 12,000. He oversees programs such as disease prevention and emergency preparedness, community health services, consumer safety, mental health and substance abuse prevention and treatment. He was elected president of the Association of State & Territorial Health Officials for 2011-2012. He has served as Associate Professor of Medicine and Director of the Center for Pulmonary and Infection Disease Control at the UT Health Center in Tyler.

BROCK LAMONT, MPA
Mr. Lamont manages the Immunization Services Division’s Program Operations Branch (POB) – CDC’s primary interface with immunization awardees. POB is responsible for all aspects of Branch operations including the management of the 317 and VFC Cooperative Agreement, the provision of technical assistance to immunization awardees and the management of more than 60 CDC immunization field assignees embedded in programs around the country. Mr. Lamont joined CDC in 1988 and the Immunization Services Division in 1992. He has held field assignments in Florida, Missouri, and Washington State. He was the Program Manager of the City of Houston Immunization Program – a direct CDC awardee. Mr. Lamont was also a member of AIM’s Executive Committee while Program Manager in Houston. Mr. Lamont was also CDC’s Senior Management Official assigned to the state of Louisiana and the former Director of CDC’s Public Health Associate Program (PHAP). Mr. Lamont has a BA in Political Science and a Masters in Public Administration.

BREAKOUT 1

IMPACT OF THE AFFORDABLE CARE ACT (ACA) ON IMMUNIZATIONS: OPPORTUNITIES AND CHALLENGES
This session will provide an overview of the opportunities and challenges for immunization efforts in the era of the ACA.

LITJEN (L.J.) TAN, MS, PHD
Dr. Tan is the Chief Strategy Officer for the Immunization Action Coalition where he leads the IAC’s new strategic direction on national immunization advocacy and policy development. Previously, Dr. Tan served as the Director of Medicine and Public Health at the American Medical Association (AMA) for 15 years. He was recently elected onto the National Quality Forum’s Adult Immunizations Expert Committee, the European Society of Clinical Microbiology and Infectious Diseases Vaccine Study Group (EVASG), and serves as an editor for BMC Infectious Diseases and for Medscape Infectious Diseases. He also serves on the National Vaccine Advisory Committee’s HPV, Vaccine Confidence, and Maternal Immunization working groups. Dr. Tan has served as a member of the federal Advisory Committee for Immunization Practices (ACIP), and he still serves on the Adult Immunization working group. Dr. Tan co-founded (with the CDC and the NVPO) and currently co-chairs the National Adult and Influenza Immunization Summit, founded and organized the first National Immunization Congress in 2007, and organized the Second National Immunization Congress in 2010.
BUILDING PARTNERSHIPS TO ADDRESS THE NEEDS OF DISPARATE POPULATIONS

With the successes in public health, there is no need to ‘reinvent the wheel’…but we should always look for new and fresh ideas on how to package it. This session will include a discussion on why non-traditional partners and immunization stakeholders are an important part in building long-standing community partners, explore the process of targeting new partners to increase community involvement, and finding funding for non-profit projects and in-kind partnerships for collaborations.

LATASHA HINCKSON CALLIS

Ms. Hinckson Callis is a Community Involvement Coordinator with the Immunization Bureau of the Houston Department of Health and Human Services (HDHHS) and has been with the organization for 2 ½ years. Before joining HDHHS she worked both in Chicago, IL and in Houston, TX with two different non-profits conducting community outreach and education by increasing awareness throughout the Chicagoland and Houston-area communities. She graduated from The University of Texas at Austin with a Bachelor’s Degree in Spanish and is currently attending the University of Texas at Tyler to gain her Master’s in Healthcare Administration. She is passionate about reaching underserved communities and increasing efforts to spread vaccine-preventable disease awareness while halting disease. She enjoys life outside of work with her fully immunized husband.

TERRI ANDREWS

Ms. Andrews is Chairman of Immunization Collaboration of Tarrant County since 2006, after 20 years of volunteer service with her three daughter’s activities and multiple community health education efforts in the Fort Worth area. She is Grants Committee chairman for Texas Medical Association Foundation Board of Directors and holds multiple positions with Tarrant County Medical Society Alliance & Foundation and Texas Medical Association Alliance. Over the last 25 years, Ms. Andrews has worked in AIDS education, organ donation education and many children’s health projects. In addition she has served in many management positions in non-profits including: Secretary, Treasurer, VP Budget & Finance, VP Communications, VP Community Health, Newsletter Editor, Long-range Planning, Parliamentarian, and Alliance President. Ms. Andrews grew up in New Jersey, met Charley, husband of 41 years, at Washington College in Maryland, then studied Radiologic Technology and finished her BGS at TCU in Fort Worth.

USING SOCIAL MEDIA TO ADVOCATE FOR IMMUNIZATIONS

Social media has been responsible for the proliferation of many immunizations myths, but it can also be used to counter the dangerous spread of misinformation. This presentation will explain how we can broaden our efforts by integrating social media into our broader communications strategies.

CHRISTINE VARA

Ms. Vara is a strategic communications specialist with over 25 years experience in sales, marketing, advertising, public relations and social media. For the past five years she has served as the social media manager for Every Child By Two, managing their Vaccinate Your Baby Facebook page, ShotofPrev Twitter account and serving as editor and lead contributor for their Shot of Prevention blog. As a dedicated mother to five children, her dynamic background provides a unique parent’s perspective to the online discussion of immunizations, the science behind them and the choices that parents make in regards to vaccines.
UPDATE ON MEASLES—2014
Measles is no longer a native disease in the United States, but recent importations have led to outbreaks that threaten this status. This session will summarize the experience with measles in the US in 2014, as well as factors that facilitate or impede our ability to achieve global elimination of measles.

ALAN HINMAN, MD, MPH
Dr. Hinman is Director for Programs at the Center for Vaccine Equity, a program of the Task Force for Global Health, a non-profit organization affiliated with Emory University. He received his BA from Cornell University, MD from Western Reserve University, and MPH from Harvard University. Since 1965 he has been involved in public health programs at state, national, and international levels, primarily working with CDC. At CDC he served as Director of the Immunization Division (1977-1988) and the National Center for Prevention Services (1988-1995). In addition, he has worked for the State Health Departments of New York and Tennessee. He retired from the US Public Health Service in July 1996, having attained the rank of Assistant Surgeon General. He has authored or co-authored more than 400 publications. He has served on the Executive Board of the American Public Health Association and the Board of the GAVI Alliance, as well as Chairing an Advisory Committee of the World Health Organization. He is an Adjunct Professor of Global Health and Epidemiology at the Rollins School of Public Health of Emory University, where he teaches courses in “Immunization Programs and Policies” and “Health and Human Rights.”

BREAKOUT 2
VACCINATION Q&A
In this “Ask the Expert”-style session, participants are invited to ask Dr. Atkinson their toughest questions regarding vaccine recommendations.

WILLIAM ATKINSON, MD, MPH
In July 2012, Dr. Atkinson retired from the Centers for Disease Control and Prevention (CDC) after 25 years of service. At the time of his retirement, he was medical epidemiologist and training team lead, Immunization Services Division, National Center for Immunization and Respiratory Diseases (NCIRD), a position he held for 17 years. In that role, he pioneered the use of satellite and broadcast technology to bring immunization education to thousands of immunization providers simultaneously. In 1995, he conceived, developed, and took the lead in writing one of CDC’s most widely sought-after books, Epidemiology and Prevention of Vaccine-Preventable Diseases (AKA the Pink Book). Since 1989, he has been a member of multiple work groups for the Advisory Committee on Immunization Practices (ACIP), and is currently a member of work groups responsible for developing CDC’s harmonized child and adolescent immunization schedule, general immunization recommendations, meningococcal recommendations, and pertussis recommendations. Dr. Atkinson was the first recipient of CDC’s highest immunization honor, the Phil Horne Award. He was also the 2001 recipient of the Bill Watson Medal of Excellence, the highest award given to a CDC employee. In February 2013, Dr. Atkinson was awarded the US Public Health Service Distinguished Service Medal, the highest decoration of the US Public Health Service Commissioned Corps.
COMMUNICATION STRATEGIES FOR FLU VACCINATION
This session will provide an overview of statewide and national efforts to promote flu vaccination, using multi-partner communication campaigns such as Vaccinate Texas and the CDC-funded initiative the National Influenza Vaccination Disparities Partnership (NIVDP). Participants will learn about best practices for partnership development and sustainability strategies.

RAJ CHHADUA, PHARMD
Dr. Chhadua is a district pharmacy supervisor for Walgreen Co., the nationwide drugstore chain headquartered in Deerfield, IL. He is responsible for leading Walgreens pharmacy operations for 45 locations in the Dallas North market. Dr. Chhadua joined Walgreens in 1997 as a front cashier. During his tenure, he has held various leadership positions, ascending from intern, pharmacist and pharmacy manager to pharmacy supervisor in multiple areas throughout the DFW area. In 2007, as the Walgreen’s immunization leader for North, Central and West Texas, Dr. Chhadua was instrumental in transforming each of Walgreens’ 310 stores in these areas into Immunization Centers of Excellence and seamlessly executed a program to provide immunization training and certification to the 675 pharmacists working in these stores. Dr. Chhadua presently serves as the Texas Pharmacy Association’s Treasurer-elect for 2014-2015 and continues to work in a professional capacity to improve preventative healthcare access for Texas patients. Dr. Chhadua earned a Doctorate in Pharmacy from Texas Tech University Health Science Center in 2002.

KAYLA HEFFINGTON
Ms. Heffington is a district pharmacy supervisor for Walgreen Co., the nationwide drugstore chain headquartered in Deerfield, IL. She is responsible for leading Walgreens pharmacy operations for 40 locations in the San Antonio East market. Ms. Heffington has held numerous leadership positions throughout her career and has practiced in Texas, Georgia, Oklahoma, Illinois, and Arkansas. She joined Walgreens in 2002 and served as a pharmacy manager in multiple areas before ascending to her current role. As an immunization leader, Ms. Heffington has been instrumental in establishing and expanding immunization training and programs in Texas, Oklahoma, and Arkansas and she’s proud that she and the pharmacist immunizers under her guidance are leading the nation in immunizations and other preventative healthcare services. Ms. Heffington earned a Bachelor of Science in Pharmacy from the University of Texas in Austin in 1996.

J. CARLOS VELÁZQUEZ, MA
Mr. Velázquez is the Senior Vice President of Community Engagement for HMA Associates, Inc., a cultural communications firm in Washington, DC and Los Angeles. He has more than 20 years of experience in developing campaign partnerships within the public, private, and non-profit sectors and has provided technical assistance and capacity building services to a large network of Latino-serving and other minority agencies and health departments throughout the US and abroad. He is currently the Project Director for the Centers for Disease Control and Prevention Grassroots Communication and Social Marketing Campaign to Promote Influenza Immunization which includes the launch of the National Influenza Vaccination Disparities Partnership. The partnership has more than 600 members in 110 target markets and has coordinated 400 flu vaccinations clinics in the United States and Puerto Rico.
POLITICAL CLIMATE LEADING INTO 2015 LEGISLATIVE SESSION
The Texas Legislature and state government are in a moment of transition. This session will provide immunization providers and advocates practical tools for engaging the Texas Legislature and state agencies before, during, and after the 2015 Texas Legislature.

JASON SABO
Mr. Sabo is the Founder of Frontera Strategy and is known around the country as an effective strategist, community organizer, and coalition builder. He is a consultant and speaker on political strategy, education, human services, and nonprofit issues. Mr. Sabo specializes in assisting organizations and foundations develop advocacy strategies for challenging fiscal and political circumstances. Prior to launching Frontera, Mr. Sabo worked at the Texas Capitol for more than a decade as a policy analyst and lobbyist. Jason has developed and implemented complex multi-year advocacy efforts that have resulted in changes to law and policy impacting millions of children and families. His work also involves assisting foundations and other philanthropists to most strategically invest their dollars to achieve policy change. Mr. Sabo also has experience as a teacher in the United States and Brazil and has coordinated community-based youth employment, dropout prevention, and immigrant family literacy programs. Mr. Sabo received a Master’s degree in history from Indiana University.

EPI 101: BASIC EPIDEMIOLOGICAL DEFINITIONS AND PRINCIPLES FOR NON-EPIDEMIOLOGISTS
For those who don’t have a background in epidemiology, but are interested in understanding more about the field and how it applies to immunization and vaccine-preventable disease, this session will provide an overview of the important definitions and key principles.

ANIL MANGLA, MS, PHD, MPH, FRIPH
Dr. Mangla is currently Assistant Director and chief epidemiologist at Metro Health. He is an adjunct Associate Professor at UTSA, School of Public Health. Prior to this appointment, he was the Director of the Infectious Disease and Immunization for the Georgia Department of Public Health and Acting State Epidemiologist for Georgia. He also serves as an adjunct Assistant Professor at the University of Georgia-Athens and an Assistant Professor at Mercer University, School of Medicine. Among many of Dr. Mangla’s accolades are: Outstanding Young Minnesotan of the Year Award 2001, recipient of the Bush Leadership Fellowship 2003, Outstanding Community Recognition Award 2005, and Fellow of the Royal Institute of Public Health. In 2005, the US flag was flown over the US Capitol to honor Dr. Mangla’s work in Global Health and to the citizens of Minnesota. In 2007, he was awarded the GlaxoSmithKline Child Health Recognition Award.
STORIES OF VACCINE - PREVENTABLE DISEASES
This session will highlight the stories of two families affected by vaccine-preventable diseases.

MICAH KRAMER
Mr. Kramer grew up in Wisconsin, near Minneapolis/St. Paul, attended college in Florida and is a single father of two adorable daughters Chloe, age 9 and Brooke, age 7. He’s of Christian faith and is an avid reader and leadership student. Mr. Kramer owns a leadership development/education company and speaks on principle-based servant leadership, across Texas and around the country. He also currently serves as Senior Director of Sales for a visual media company in Magnolia, TX, where he’s increased sales well over 1200% since last year. Needless to say, Mr. Kramer, along with his daughters, aspires to achieve great things, and to make a massive difference in the lives of others. Both daughter Chloe and Mr. Kramer have plans to author books.

JAMIE SCHANBAUM
Ms. Schanbaum was born in Dallas on October 4, 1988. While a student at the University of Texas in 2008, she contracted bacterial meningitis. Despite quick actions by her doctors at a hospital in Austin, the infection took hold almost immediately, and resulted in the amputation of both of Ms. Schanbaum’s legs below her knees and most of her fingers. In 2011, only a little more than two years after losing her legs to meningitis, Ms. Schanbaum earned gold and silver medals at the US Paralympics Road Cycling National Championships, and was selected by the US Paralympic Team selected as one of seven women to join the Paralympic cycling team at the 2011 Parapan Games in Guadalajara, Mexico. In 2009, the Jamie Schanbaum Act was passed by the Texas legislature and signed by Gov. Rick Perry, making it mandatory for college students living in dormitories to be vaccinated against meningitis, and in 2011, the act was amended to ensure that all entering college students be vaccinated. Ms. Schanbaum continues to speak to legislative and health care groups in her hope to advance the cause of protecting our citizens and informing them of the risks posed by this disease.

PLENARY

PERTUSSIS—TRENDS, PREVENTION AND CHALLENGES
This session will discuss the epidemiology of pertussis nationally and in Texas, as well as current immunization strategies and coverage. It will also provide an update on disease prevention strategies and maternal immunization that healthcare personnel can use in the care of childbearing families, as well as explore the future of pertussis vaccines and prevention.

FLOR MUNOZ-RIVAS, MD, MSc
Dr. Munoz has over 15 years of experience in clinical research focusing on the epidemiology of infectious diseases and vaccines in special populations including infants, children, adolescents, pregnant women and immunocompromised hosts. She has been principal investigator and co-investigator in several clinical trials describing the epidemiology of respiratory pathogens (such as influenza, pertussis, CMV, RSV, pneumococcus, Hib, Norovirus, and others), studying novel treatment options, and evaluating vaccines for the prevention of these diseases. She works in collaboration with local clinics in the Houston area, local hospitals and VTEU sites throughout the United States. Dr. Munoz is the consultant in pediatric infectious diseases at Texas Children’s Hospital (TCH) and affiliated hospitals. She oversees the infectious diseases program of the solid organ transplant services at TCH.
PLENARY

SELLING HPV VACCINE TO PARENTS—YOU ARE THE KEY
Stagnant HPV vaccination rates are leaving another cohort of boys and girls vulnerable to devastating HPV cancers. Vaccination could prevent most of these cancers. Provided in this presentation is up-to-date information on HPV infection, HPV-related disease, and the HPV vaccine, as well as evidence-based suggestions for successful HPV vaccine communication with patients and their parents.

JILL B. ROARK, MPH
Ms. Roark began her career in public health and health education in 1997 as a diabetes educator, then went on to work in the areas of reproductive health and immunization research. In 2004, Ms. Roark became an onsite contractor at the CDC, providing communication consultation and project management, first in the CDC Office of the Director and then for the National Center for Health Marketing. Currently Ms. Roark is a CDC Health Communication Specialist and lead for the adolescent immunization communication team, focusing on HPV vaccine communication for parents and providers. Ms. Roark received her Masters of Public Health and Bachelors of Science from the University of Florida. Ms. Roark is also the parent of a child with autism and serves on the Board of Directors for the Coralwood Foundation, supporting Atlanta’s only public school devoted to early childhood inclusion- and special-education.

BREAKOUT 3
VACCINES FOR CHILDREN (VFC) AND IMMUNIZATION REGISTRY UPDATE
This session will discuss updates to the Texas Vaccines for Children program and its impact on medical providers participating in the program, as well as review upcoming changes to the statewide immunization registry.

MARK RITTER
Mr. Ritter is currently a Centers for Disease Control and Prevention (CDC) Senior Public Health Advisor assigned to the Texas Department of State Health Services (DSHS), Immunization Branch. He was assigned to the Texas DSHS Immunization Branch in November 2003. Prior to Mr. Ritter’s employment by the CDC, he served as the Immunization Division Manager for the San Antonio Metropolitan Health District (SAMHD) for over seven years. He served as Bexar County’s immunization representative to both the Texas Department of State Health Services and the Centers for Disease Control and Prevention. Mr. Ritter works directly with the DSHS Immunization Branch Management Team to provide technical and programmatic assistance for the Texas Immunization Project. Additional responsibilities included assistance with the development of grant applications, contracts, expenditure reports, and resource allocations in order to meet the public and private immunization needs of Texas’ children and adults. Mr. Ritter is responsible for updating management and program staff on current trends, schedules and recommendations as they may pertain to all immunizations and vaccines. Mr. Ritter is a member of the American and Texas Public Health Associations.
VIVIAN PORTER
For the past three years Ms. Porter has served as a public health advisor with the Centers for Disease Control and Prevention’s National Center for Immunization and Respiratory Diseases. In her current role as a federal liaison to the State of Texas Immunization Branch, she serves as a resource to the state program while also ensuring that federal requirements are understood and implemented. In 2013, the State entered into a contract with Hewlett-Packard to replace ImmTrac, the Texas Immunization Registry with a Wisconsin Immunization Registry (WIR) product. WIR is an open-source product that has been customized by 18 other states, all of whom must contractually enter into a consortium intended to help with information sharing and system consultation. As a member of the project team, Ms. Porter provides both strategic consultation (particularly on the federal requirements, legal statutes, and programmatic direction) and tactical support for daily project operations.

EMPOWERING PARENTS TO BECOME VACCINE ADVOCATES
This session will provide concrete strategies on how to engage parents in the promotion of vaccination.

KAREN ERNST
As the parent-leader of Voices for Vaccines and a leading contributor to Moms Who Vax, Ms. Ernst has led a grassroots effort to engage parents in the immunization conversation. To date, they have had parents who are not healthcare workers or otherwise professionally engaged in vaccination step forward and write letters to legislators, corporations, and the media. Voices for Vaccines boasts 2,000 members on its mailing list and over 8,000 fans and followers on social media—gained within its first 18 months of operation. They have held monthly conference calls, in order to engage everyday people. Much of what they do is founded upon a paper Ashley Shelby and Ms. Ernst published last year in Human Vaccines and Immunotherapeutics entitled: “Story and science: how providers and parents can utilize storytelling to combat anti-vaccine misinformation.” Their methods are based on research that shows that normalizing immunization in social communities helps spread positive messages about vaccines and that social networks are important in helping parents form opinions about vaccines.

IMMUNIZATION ISSUES IN THE CONTEXT OF GREATER HEALTH POLICY
The presentation will include an overview of state and national health care policy trends and an assessment of how those trends (privacy, electronic health records, health information exchanges) are impacting immunization policy. The audience will receive a summary of the results of the November general election and the potential outcomes of the election on the health policy discussion during the 2015 legislative session. The presentation will address trends in policymaking as they relate to the practice of medicine, and highlight the impact of any potential legislative initiatives on frontline healthcare providers, such as physicians and nurses.
Ms. Belcher is the Executive Director of the Texas e-Health Alliance, a non-profit advocacy group that she started in 2009 to give health information technology stakeholders a voice in public policy. The Texas e-Health Alliance serves as the state’s leading advocate, from local communities to the national level, for the use of information technology to improve the health care system for patients. Prior to starting the Alliance, Ms. Belcher worked in the private sector as a consultant advising health information technology companies on how to do business with government. She also served in Governor Perry’s office for five years as Deputy Director in the Governor’s Office of Budget, Planning and Policy, where she was responsible for managing the policy and budget issues for the Texas health and human services system. Ms. Belcher holds a bachelor’s degree in government from the University of Texas at Austin.

UNDER-APPRECIATED CANCERS CAUSED BY HPV
This session will discuss the latest research regarding morbidity related to human papillomavirus (HPV), head and neck cancers associated with HPV, and potential preventive methods.

ERICH M. STURGIS, MD, MPH
Dr. Sturgis received a Bachelor of Science degree in biochemistry cum laude from Louisiana State University, and later attended Georgetown University School of Medicine graduating cum laude with a Medical Doctorate in 1990. Dr. Sturgis completed a residency in Otolaryngology-Head and Neck Surgery at Tulane University in 1996 and became certified by the American Board of Otolaryngology in 1997. After a head and neck surgery fellowship at Vrije University in Amsterdam, he completed a two-year research fellowship in molecular epidemiology of head and neck cancer in the Departments of Epidemiology and of Head and Neck Surgery at The University of Texas-MD Anderson Cancer Center, followed by a one-year clinical fellowship in head and neck surgery. In 2000, he joined the faculty of the Department of Head and Neck Surgery as an assistant professor with a joint appointment in Epidemiology at The University of Texas-MD Anderson Cancer Center. He completed a Master of Public Health at The University of Texas Health Science Center at Houston School of Public Health in 2004 and was promoted to associate professor with tenure in 2005 and full professor with tenure in 2010. His principal research interests are human papillomavirus and molecular epidemiology of carcinomas of the head and neck region, with over 200 peer-reviewed publications and over 40 invited reviews/book chapters.
PLENARY

IMPORTANT IMMUNIZATION ISSUES FOR 2015
This session will provide results from a statewide immunization stakeholder survey on important issues regarding immunizations, as well as discuss key priority areas for improvement and possible solutions to address them.

NIDHI M. NAKRA, MPH
For the past fourteen years, Ms. Nakra has been working in the private and public health sector, with diverse experiences in the international, national, state, and county arenas of Immunization and Maternal and Child Health. She currently serves as the Director of Education and Advocacy for The Immunization Partnership in Austin, Texas. Prior to her current position, Ms. Nakra worked as a CDC Public Health Advisor for the Los Angeles County Immunization Program. There, she was a member of the Senior Management team and directed the Advocacy, Evaluation, and Promotion Unit. Prior to her CDC post, Ms. Nakra managed the County’s African American and Latino interventions and conducted extensive research on immunization disparities. During her time in Los Angeles, she also served as a technical advisor for the World Health Organization in the Solomon Islands, where she supervised their successful 2006 measles campaign. Ms. Nakra began her career as a health services consultant for integrated healthcare delivery systems and managed care companies. Ms. Nakra received her Master of Public Health Degree in Health Policy and Management from Emory University. She has a passion for yoga, dance, and hiking. She and her husband live in Austin with their two beautiful children.

SPECIAL PLENARY

PREVENTING PANDEMICS: EBOLA AND NEGLECTED TROPICAL DISEASES
This special session will include a discussion of the efforts to prevent the growing and present risks of Ebola and Neglected Tropical Diseases (NTDs), and a reflection on the Texas Task Force on Infectious Disease Preparedness and Response

PETER J. HOTEZ, MD, PHD, FASTMH, FAAP
Dr. Hotez is the founding Dean of the National School of Tropical Medicine and Professor of Pediatrics and Molecular Virology & Microbiology at Baylor College of Medicine where he is also chief of a new Section of Pediatric Tropical Medicine and the Texas Children’s Hospital Endowed Chair of Tropical Pediatrics. He is President of the Sabin Vaccine Institute, Director of the Texas Children’s Hospital Center for Vaccine Development and the Baker Institute Fellow in Disease and Poverty at Rice University. Dr. Hotez is an internationally-recognized clinician and investigator in neglected tropical diseases and vaccine development. He leads the only product development partnership for developing new vaccines for hookworm infection, schistosomiasis, and Chagas disease, diseases affecting hundreds of millions of children and adults worldwide. Dr. Hotez is the founding Editor-in-Chief of PLOS Neglected Tropical Diseases, a Fellow of the American Academy of Pediatrics and the American Society of Tropical Medicine and Hygiene, and is a member of the Institute of Medicine (IOM) of the National Academy of Sciences, the Association of American Physicians, and The Academy of Medicine, Engineering and Science of Texas (TAMEST). In 2011 he was awarded the Abraham Horwitz Award for Excellence in Leadership in Inter-American Health by the Pan American Health Organization of the WHO. Dr. Hotez has written about raising a daughter with autism and special needs and his public role as a developer of neglected disease vaccines
CONTINUING EDUCATION INFORMATION

CONTINUING NURSING EDUCATION (CNE)

Houston Community College in collaboration with The Immunization Partnership proudly presents the continuing nursing educational content in the 2014 Texas Immunization Summit.

Houston Community College is an approved provider of continuing nursing education by the Texas Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

To obtain continuing nursing education contact hours for the 2014 Texas Immunization Summit, please see the Houston Community College representative stationed near the check-in desk.

CONTINUING MEDICAL EDUCATION (CME)

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Texas Medical Association and The Immunization Partnership. The Texas Medical Association is accredited by the ACCME to provide continuing medical education for physicians.

The Texas Medical Association designates this live activity for a maximum of 15 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

To obtain continuing medical education credits for the 2014 Texas Immunization Summit, please complete and return the Continuing Medical Education Reporting Form (available near the check-in desk). Forms must be handed in directly to the check-in desk upon exiting the Summit, or mailed to the following address no later than Wednesday, November 12, 2014:

The Immunization Partnership
Attn: Robyn Correll Carlyle
3000 Richmond Ave. Suite 200B
Houston, TX 77098
ACTION ITEMS